



**van hall
larenstein**

university of applied sciences

JUNE 17 2022
**BUSINESS
FAIR AND
INNOVATION
MARKET**

LARENSTEINSELAAN 26A,
VELP (NEAR ARNHEM)

**BUILDING
YOUR
BUSINESS
WORLD**

**ARE YOU THE NEXT
GREENTREPRENEUR?**



HVHL'S BUSINESS FAIR AND INNOVATION MARKET FOR SUSTAINABLE FUTURES IS COMING UP!

We warmly welcome you to join us as we proudly present about 45 innovative ideas from HVHL's future entrepreneurs and sustainability ambassadors. About 200 international bachelor students (1st and 2nd year) of the study programmes: **Animal Husbandry, Food Technology, International Business in Food and Flowers, International Development Management and Management of the Living Environment** will showcase various products, services and ideas in the fair.

We invite you to visit our website www.hvhl.nl/business-fair two days before the fair to have a sneak peek of their pitches!



Please follow **#greentrepreneur2022** on social media for updates.

PROGRAMME

Location: Aula, Hogeschool Van Hall Larenstein, Larensteinselaan 26 a, Velp

Date: June 17, 2022 (Friday) at 11:00 – 14:00 CET

11.00 Opening remarks

Ruth van der Beek, Director of Education – HVHL Velp

11.10 Opening of the Booths

11:15 • **Business Fair 2022: 2nd year students welcome you to visit about 30 market stalls**

• **Innovation Market 2022: 1st year students welcome you to visit about 15 booths**

Visit the participating booths in the Aula of Van Hall Larenstein & discover more about the students' business ideas and innovations.

13:15 Words of thanks

Jan van Iersel, Chair of the Board – HVHL

13:25 Awarding Ceremony

Business Fair (Year 2): VHL Sustainability Transition awards; Feasibility awards, Social Media awards, People's Choice awards.

Innovation Market (Year 1): VHL Innovation awards, People's Choice awards.

13:50 Closing remarks

Heinz Evers, Programme Manager

Jury

The Innovation Award will be given to outstanding 1st year student groups in the Innovation Market. The Business Fair will award outstanding 2nd year student groups on entrepreneurship, sustainability, social media creativity and engagement.

The members of the jury are:

- Ruth van der Beek, Director of Education – HVHL Velp
- Vlad Gliga, CEO – Rubikhub
- Oscar Kneppers, Founder – Rockstart, Emerce and Bright
- Mark van Westerlaak, Adjunct Director – IA Group

With special guests from:

Thomas a Kempis College, Arnhem; Mondial College, Nijmegen; KSG De Breul, Utrecht.



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