van hall larenstein
university of applied sciences

VALUE CHAIN CONCEPTS

Tailor-made trainings course for mid-career professionals

After completion you wil get (Certicate of attendance)

Duration 6 weeks (each online lecture a week)

Language English

Admission

Starting date: 25 September 2023
Min. 10 persons
Application deadline: 20 September 2023

Target group

• Bachelor graduates
• Mid-career Professionals.

Costs

€700 (mini 10 students)

Mode of learning

Online via Teams/Zoom

Questions?

☐ +31 (0)58 284 62 32
✉ mehrab.marri@hvhl.nl

日本語でのコミュニケーション：
✉ wakako.matsuura@gmail.com

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Understanding Value Chains

In a value chain, each of the actors is prepared to invest in the chain and to support the other actors, to make sure that it functions smoothly. All actors benefit from having a smooth supply of a top-quality products arriving on the consumers table. Agro-food value chains introduces the concepts and tools to analyse agro-food, which is the starting point of upgrading the interventions. Therefore first, concepts of value chains, and chain development will be discussed. Further sessions will provide participants with tools for chain mapping, stakeholder analysis, quantitative and qualitative chain analysis and chain context analysis.

Learning outcomes

• Conduct a chain analysis of a familiar agrifood products

Prerequisites

• Good command of the English language B2 or C1 (listening, Reading, Writing, Speaking)
• Computer literacy (MS Office: Words, Powerpoint, Excel, Teams), Zoom

Follow up courses

• Value chain governance | (Starts in NOV 2023, more info please contact)
• Value chain Development (project management) | (Starts in Feb 2023)
• Agroforestry concept | (with Consultation)

Lectures dates:

25 sept (intro only), 2 Oct (VCC start), 10 VCMaping, 17 VCA, 24 VCC & 27 (presenting assignment)